

Nordic Tech M&A Outlook

Software and IT Services & Consulting Market



Key highlights from Q2

- 102 transactions within tech were executed in Q2 2023, which is a significant increase compared to Q1 and on par with Q4 2022.
- Public Micro Cap IT-consulting companies have seen a recovery since the Russia-Ukraine war outbreak, while Public Micro Cap SaaS companies are still struggling as investors remain risk averse in terms of growth investments
- Stable activity in the software market, with Q2 2023 slightly above LTM level. A total of 48 transactions executed in the period.
- After a slow start to the year, IT Services and Consulting bounced back to 2022 levels. M&A volume increased with 65% compared to Q1 2023.
- Strong competition in the Nordic vertical software market, with vertical software accounting for a large share of total M&A software transactions.

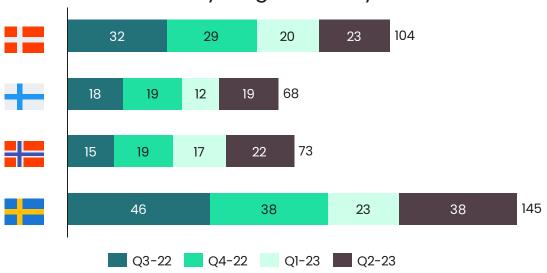
Nordic Market

Improved activity level compared to Q1

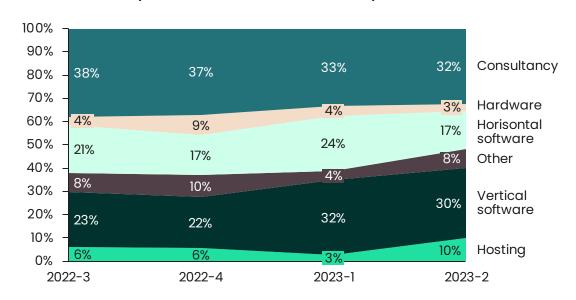
M&A transactions Nordic tech targets



Nordic transactions by target country



LTM development transactions by Stratema-class

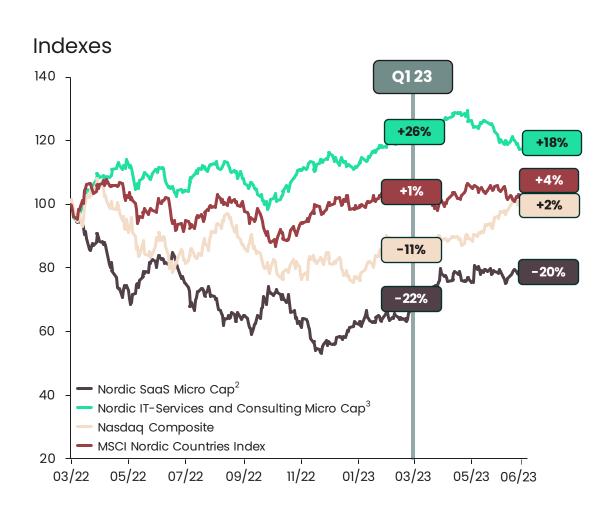


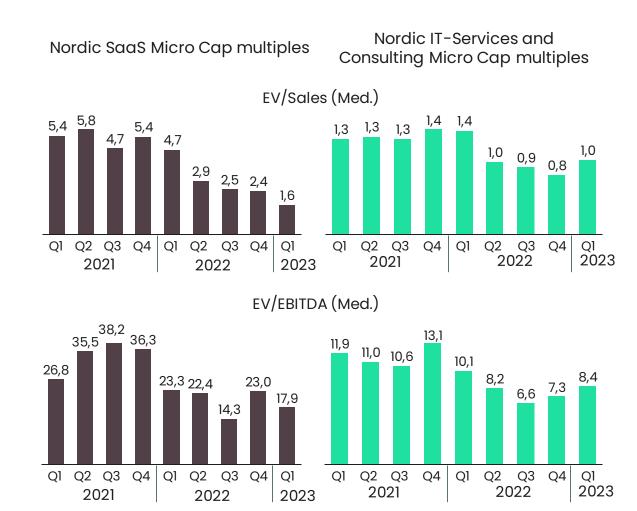
	Nordic Private tech M&A multiples LTM ¹		
	SaaS	IT-consulting	
Med. EV/Sales	3.1x	1.1x	
Med. EV/EBITDA	14.5x	9.6x	



Q2 Market Report

Development in Nordic public tech1





stratema.

Nordic Market

Q2 Market Report

Strongest transaction quarter since Q3 2022

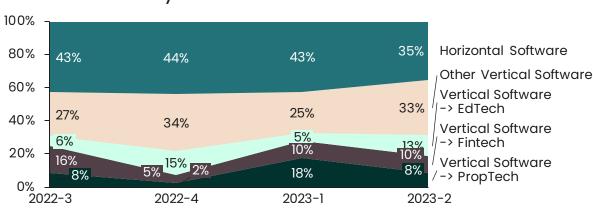
M&A transactions Nordic software targets



Key transactions this quarter



Transactions by Stratema-class



Nationality of buyers of Nordic targets LTM





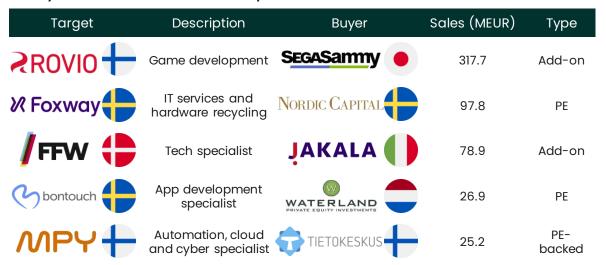
Nordic Market

On par with Q2 2022, with boosted activity for IT hosting

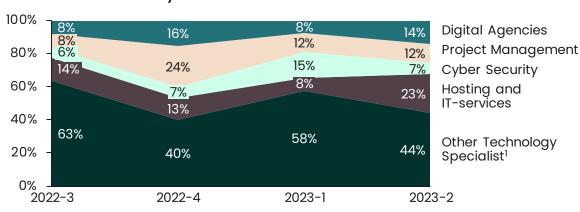
M&A transactions Nordic IT services & consulting targets



Key transactions this quarter



Transactions by Stratema-class



Nationality of buyers of Nordic targets LTM



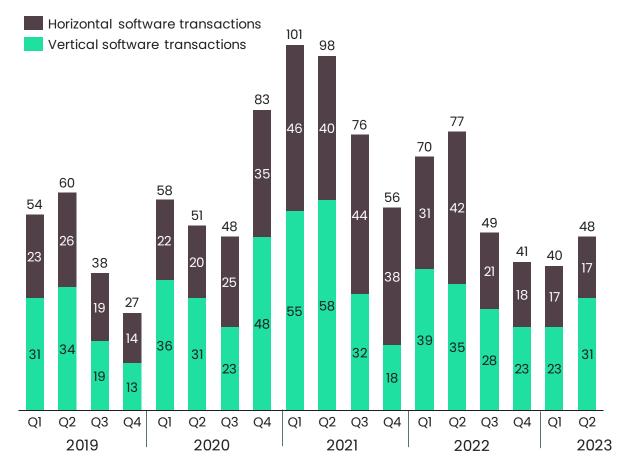


Q2 Market Report

Nordic Market

Significant demand for Nordic vertical SaaS

M&A transactions for Nordic SaaS targets



- Vertical software transactions account for a large share software M&A transactions in the Nordics and have over the years experienced high levels of activity and account for a significant share of all software transactions. In particular, areas such as Proptech, Edtech and Ehealth have received notable attention.
- Historically, consolidators such as Visma, E/G, TSS and Vitec have had a constant presence in the Nordic vertical market. However, recent years have also seen a significant interest from private equity, including non-Nordic based funds.

Notable vertical software transactions Q2 2023

Target	Sales (MEUR)	Buyer	
Hostaway +	7.2	PSG	
UNIwise	5.2	M. MONTERRO	
NEAGEN' +	5.0	VITEC vertical software	
onix 😩	2.7	VIKING VENTURE THE NUMBER SOFTWARE WASSIGN	+







Tech transaction database

- Stratema's M&A transaction database is a result of years of extensive research, focusing on the Nordic technology market.
- Continuous updates are made using various external resources, proprietary research as well as from communication with market participants.
 - Database inception: 2015
 - 8000+ M&A transactions
 - 4000+ Nordic M&A transactions
 - Nordic target focus



About Nordic Tech M&A Outlook

- Stratema's quarterly M&A outlook covers the Nordic SME technology private market, with a focus on software, IT services and hosting, as well as tech consulting.
- All data from private M&A transactions are sourced from Stratema's proprietary transaction database.
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