Nordic Tech M&A Outlook

Software and IT Services & Consulting market

Q2 2023

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Key highlights from Q2

- 102 transactions within tech were executed in Q2 2023, which is a significant increase compared to Q1 and on par with Q4 2022.
- Public Micro Cap IT-consulting companies have seen a recovery since the Russia-Ukraine war outbreak, while Public Micro Cap SaaS companies are still struggling as investors remain risk averse in terms of growth investments
- **Stable activity in the software market**, with Q2 2023 slightly above LTM level. A total of 48 transactions executed in the period.
- After a slow start to the year, IT Services and Consulting bounced back to 2022 levels. M&A volume increased with 65% compared to Q1 2023.
- Strong competition in the Nordic vertical software market, with vertical software accounting for a large share of total M&A software transactions.

Market

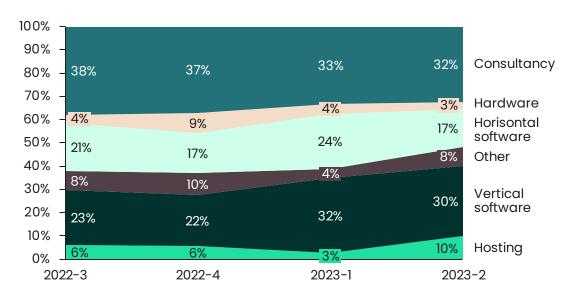
Improved activity level compared to Q1

M&A transactions Nordic tech targets 162 154 +29.4% 138 123 ¹¹¹ 105 105 102 95 96 94 87 78 71 66 68 67 Q1 Q2 Q3 Q4 Q1 Q2 2017 2018 2019 2020 2021 2022 2023

Nordic transactions by target country



LTM development transactions by Stratema-class



14.5x

Nordic Private tech M&A multiples LTM¹ SaaS IT-consulting 3.1x 1.1x

Med. EV/EBITDA

Med. EV/Sales

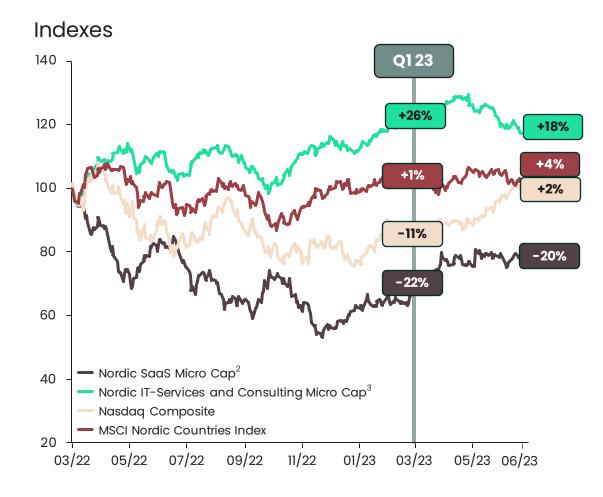
Q2 Market Report

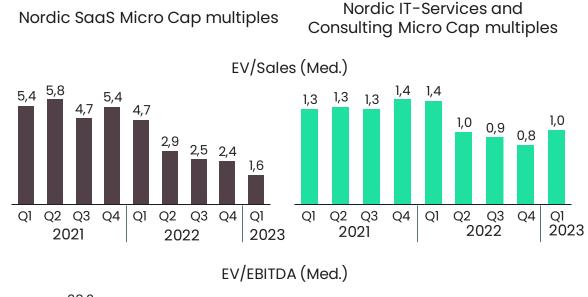
9.6x

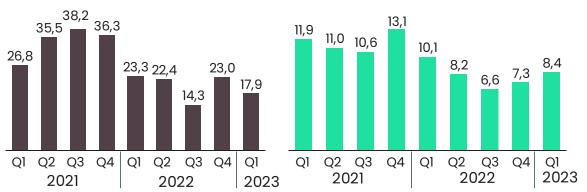
Sources: Stratema Transaction Database

Note 1: LTM as of 30.06.23 Stratema selected private transactions between 1MEUR-125MEUR revenue, 0,2<EV/Sales<10, , 2<EV/EBITDA<30

Development in Nordic public tech1







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Note 1) Both Nordic IT-Consulting and Nordic SaaS are capitalization-weighted indexes created by Stratema.

Note 2) Nordic SaaS index consists of 25 Nordic SaaS companies with market cap 10-150 MEUR. Nordic IT-consulting index consists of 23 companies with market cap 7.5-150 MEUR. Note 3) Multiples are compiled from publicly third-party sources

Strongest transaction quarter since Q3 2022

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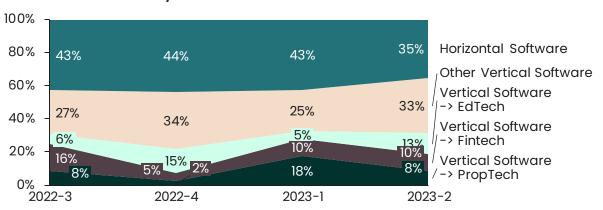
M&A transactions Nordic software targets



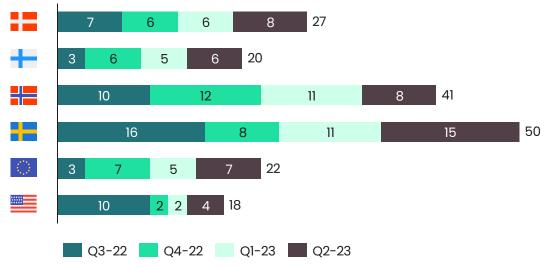
Key transactions this quarter



Transactions by Stratema-class



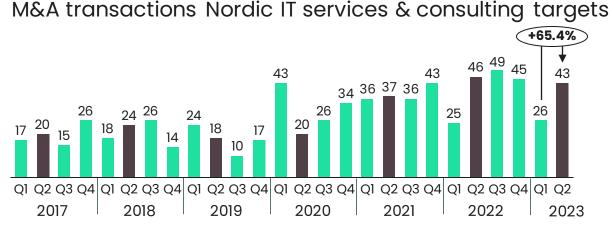
Nationality of buyers of Nordic targets LTM



Index

Market

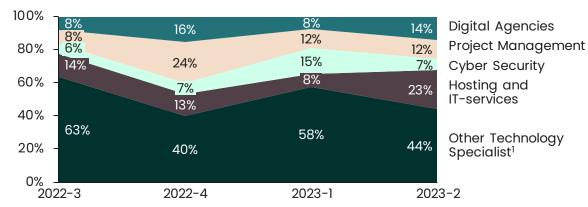
On par with Q2 2022, with boosted activity for IT hosting



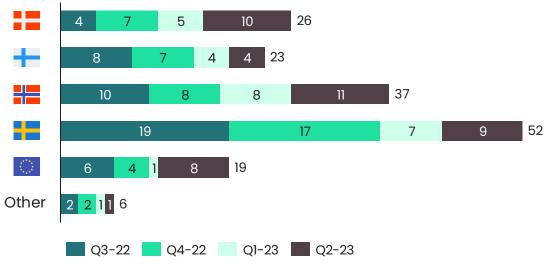
Key transactions this quarter



Transactions by Stratema-class



Nationality of buyers of Nordic targets LTM



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Sources: Stratema Transaction Database

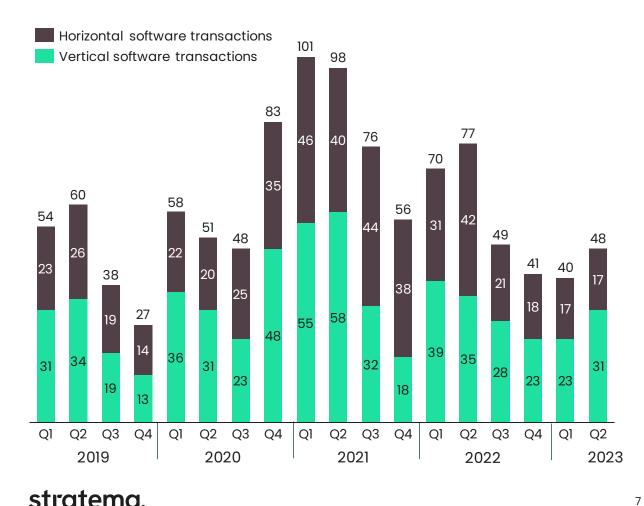
Note 1) Includes consulting firms specializing in various services such as ERP implementation, software development, digital strategy

Q2 Market Report

Market

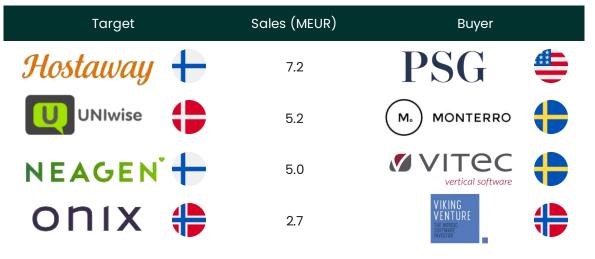
Significant demand for Nordic vertical SaaS

M&A transactions for Nordic SaaS targets



- Vertical software transactions account for a large share software M&A transactions in the Nordics and have over the years experienced high levels of activity and account for a significant share of all software transactions. In particular, areas such as Proptech, Edtech and Ehealth have received notable attention.
- Historically, consolidators such as Visma, E/G, TSS and Vitec have had a constant presence in the Nordic vertical market. However, recent years have also seen a significant interest from private equity, including non-Nordic based funds.

Notable vertical software transactions Q2 2023



Appendix

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Tech transaction database

- Stratema's M&A transaction database is a result of years of extensive research, focusing on the Nordic technology market.
- Continuous updates are made using various external resources, proprietary research as well as from communication with market participants.
 - Database inception: 2015
 - 8000+ M&A transactions
 - 4000+ Nordic M&A transactions
 - Nordic target focus



About Nordic Tech M&A Outlook

- Stratema's quarterly M&A outlook covers the Nordic SME technology private market, with a focus on software, IT services and hosting, as well as tech consulting.
- All data from private M&A transactions are sourced from Stratema's proprietary transaction database.
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